



# Fundraising for Prism Arts



[www.prismarts.org.uk](http://www.prismarts.org.uk)



Thank you for supporting Prism Arts and fundraising for our vital organisation. Together we can make a lasting difference by providing creative opportunities for people with learning disabilities and/or autism.

This pack will give you tips and advice on how to make the most of your fundraising, and how your support will make a transformational difference to our charity and the people we support.

You can also get involved on Facebook, Instagram and Twitter and share your fundraising journey with us at [@PeopleatPrism](https://www.instagram.com/PeopleatPrism)

We hope you enjoy your fundraising experience. If you need any further information or support, get in touch with us at [office@prismarts.org.uk](mailto:office@prismarts.org.uk) or on **01228 587691**

[prismarts.org.uk/support-us](https://prismarts.org.uk/support-us)

## Our Work

Prism Arts is a vital charity based in the heart of Carlisle that supports more than 4,500 people each year.

We create spaces that empower people with learning disabilities and/or autism to make excellent art, allowing them to drive their own creative journey as artists, leaders, and advocates for change.

By providing participants with skills and confidence through inclusive art, we allow everyone to define their own goals, leading to a growth in independence and improved wellbeing.

## Our activity is made up of two core pillars:

**Regular Programme:** weekly creative arts programmes that provide regular engagement with visual or performing arts, the creation of new work, and the development of friendships and community. These studio sessions develop new skills, foster communication and reduce isolation.

**Special Projects:** one-off or long-term special projects that respond to local need. Recently this has included projects connecting people to local heritage, supporting progression beyond school and empowering access to inclusive higher education.





*"Prism Arts makes a huge difference, she says her art is her "therapy" and really enjoys her sessions. Prism gives her a purpose every week"*  
**parent**

*"Prism Arts provides a safe space to try out, practice, and learn new skills."*  
**parent**

*"I know this art project is good and will enrich both mine and Harv's future. As I said before: 'Art is milk for the eyes. And honey for the Soul.'"*  
**Jonathan, participant artist**

*"I found out about new facts and cultures, finding different designs for buildings, having fun and doing my artwork. And it has given me something to focus on during lockdown."*  
**Harvey, participant artist**



*"Thank you for giving her the opportunity to attend the sessions, giving her the independence and giving her the choice of what to do. Everyone listens and lets her make independent choices for herself."*  
**support worker**

## In 2019/20:



**50 people accessed our Visual Arts & Theatre programme**



**9,500 participants took part in over 700 projects**



**Over 4,400 people reached through a Prism Arts production**





## What You Can Do

By fundraising for Prism Arts, you are helping us to deliver creative opportunities for people with learning disabilities and/or autism, having a significant impact on their lives and wellbeing.

Fundraising for Prism Arts is a really fun way to support your local community while building your skills and meeting new people.

We encourage all fundraising to align with Prism Arts core values of being creative and inclusive. Within this, there are limitless ways you could fundraise, but here are some popular ideas:

- **Creativity:** bring friends and family together for an art class or life drawing workshop, or host a bake sale or exhibition of your work with donations on the door and refreshments for sale.
- **Live Events:** host a talent show, performance evening or auction of promises for your local community. Sell tickets, refreshments and hold a raffle at the event.
- **Challenge:** decide on a challenge for yourself and ask those around you for sponsorship. This could be physical (such as climbing Scafell Pike, running a marathon or swimming in a lake) or personal (such as a sponsored silence or fancy dress).

If you'd like to chat through one of your ideas, or need more inspiration, get in touch with our team on 01228 587691 or at [office@prismarts.org.uk](mailto:office@prismarts.org.uk)



## What Your Fundraising Can Achieve

**Every pound you raise will make a difference so why not aim high?**

**£10** could provide an at-home resource pack to support creativity

**£50** would help us employ an additional facilitator for a workshop to directly support someone with complex needs

**£100** will support a theatre workshop for 12 artists to develop their skills

**£500** would allow us to run an exhibition showcasing the work of visual artists across Cumbria





## How We Can Help

Our team will be on hand to support you to raise funds and spread the word about our work. We can:

- Support you throughout your fundraising, giving you advice and guidance along the way
- Share your fundraising efforts on our website and social media accounts
- Provide you with information about our work and the impact we make to share at your event
- For events with more than 50 people attending, we can send a guest speaker to talk about our work
- Provide resources like collection buckets, posters, flyers, and artwork



## Frequently Asked Questions

### **Can I use your logo to fundraise?**

Absolutely. We have provided a downloadable logo for you to use along with all the other resources on our website: [www.prismarts.org.uk/support-us/fundraising](http://www.prismarts.org.uk/support-us/fundraising)

### **How do I get hold of materials and resources to help me fundraise?**

You can download all resources directly from our website, and once you have told us about your fundraising plans, we can also provide you with collection buckets.

### **Can I collect money in a public place?**

If you are planning a street collection or a collection on public property then you will need to get a collection licence from your local authority.

### **How can I promote what I am doing?**

To help spread the word you could contact your local newspaper, send an email to friends or family or post on social media. Make sure to tag @PeopleatPrism whenever you can.

### **Can I choose where the money goes?**

If you would like your donation to go towards a specific part of our work, just let us know. But if you are happy for us to choose where the funds are most needed, that will help us tailor our support to those most in need.

### **Can I claim Gift-Aid on the money I raise?**

If you're a UK taxpayer, the government will give us 25p for every £1 donated – at no extra cost to you. All you will need to do is fill out a sponsorship form. Unfortunately, we can't claim gift-aid from anyone who is not a UK taxpayer, from a group of people donating (unless each of you fills out a form) or if you're taking donations in exchange for good (such as a bake sale).



### How do I give you the money?

Once you've raised money for Prism Arts, you can send it to us via:

- Cheque, made out to Prism Arts and sent to Prism Arts Finance Department, Central Methodist Hall, 5 Market Street, Carlisle, CA3 8QJ
- Our CAF Giving page, available through the website
- Through JustGiving, which allows you to create a dedicated page for your fundraising, tell your audience what you are doing and track donations

### What do I get once I pay you the money?

To say thank you for all your hard work, we will send you a letter of thanks, a certificate of fundraising and an update on the difference you have made. We can also celebrate your success online and on our social media.

*"It is only due to the continued support of our community that we can continue to provide life-changing creative opportunities to people with learning disabilities in Cumbria.*

*Thank you"*

**Catherine Coulthard, Creative Strategic Director**



**Ready to fundraise? Get started today**

**office@prismarts.org.uk | 01228 587691**

    **@peopleatprism**

**www.prismarts.org.uk**

**Prism Arts. Registered Charity England & Wales (1159797)**